

IDEOM Conference - GRIDD ABSTRACT

Brief poster presentation

GRIDD's novel patient-centric methodology will complement and enhance existing concepts of evaluating patient perspectives in dermatology and provide comprehensive and quantifiable patient impact data. Existing measures (e.g. PROMS) and metrics (e.g. DALYs) in dermatology arguably underestimate the true impact of dermatology conditions on patients' lives. This underestimation can influence treatment decision-making and negatively affect the full range of resources that dermatology may attract. To fully understand the impact of these conditions, information must be obtained directly from patients. In addition to the new methodology, GRIDD will deliver a new global comprehensive impact measure called PRIDD: Patient-Reported Impact of Dermatological Diseases. The dataset PRIDD generates will help support local, regional and international campaigns to create awareness, better position dermatological diseases and their treatments, and encourage decision-makers and stakeholders to include dermatological diseases in their planning, research and policy making.