



Photo from our 2024 Member Impact Fund story by Royal Patches, Kenya



2024 YEAR IN REVIEW



International Alliance of
Dermatology Patient
Organizations

GLOBSKIN.ORG



MESSAGE FROM MARC YALE, BOARD CHAIR



Dear GlobalSkin Members & Stakeholders,

I can't believe that 2024 is already coming to a close and I am truly astonished by how much we have accomplished together this year. GlobalSkin has continued to grow with our membership closing out the year with 293 members, in 71 countries, representing 59 disease areas. Our vision of creating a world where people with dermatological conditions are healthy and fulfilled, has continued to advance through our strategic objectives.

GlobalSkin works to **ELEVATE** its members in the important work they undertake to help their dermatology patient communities through programs like the GlobalSkin Member Impact Fund and the EUPATI Patient Expert Training Program. I'm proud to share that I was part of the 2024 GlobalSkin Cohort that graduated in October. Congratulations to all the recipients in the 2025 Cohort. I wish them all the very best on their educational journey, it's worth it!

We have made great strides to **CHAMPION** the patient voice through our work on the campaign for an "all skin diseases" resolution at the 2025 World Health Assembly. This initiative brings together patient advocates, healthcare professionals, WHO Member States, and policy experts to pass a WHA resolution that will have a profound impact on all those affected by skin diseases and improve global publichealth. We are calling for a global action plan to tackle the burden of all skin diseases, currently being exacerbated by social and economic factors, emerging infectious diseases, climate change and their impact on mental health. GlobalSkin has also been working non-stop creating awareness about all of us that are affected by dermatological disease at conferences around the globe.

Our aim to **UNITE** our member communities and our partners through our work with the World Skin Health Coalition, the International League of Dermatological Societies (ILDS) and the European Academy of Dermatology and Venerology (EADV) has been changing the way the world perceives dermatological conditions. This was never more evident than when we launched the new Patient-Reported Impact of Dermatological Diseases (PRIDD) measure for in-clinic and research use at the EADV Congress in Amsterdam in September 2024. The new PRIDD measure is the first fully validated dermatology impact measure applicable to all skin conditions. And it is the first patient-reported outcome measure (PROM) in dermatology that was developed and validated in partnership with patients.

I would like to thank all of **YOU** for your engagement, participation, and support in 2024 and look forward to our collective success in 2025!

Gratefully,
Marc Yale
GlobalSkin Board President

VIDEO MESSAGE FROM JENNIFER AUSTIN, CEO



Scan QR code or [click here](#) to watch the video message



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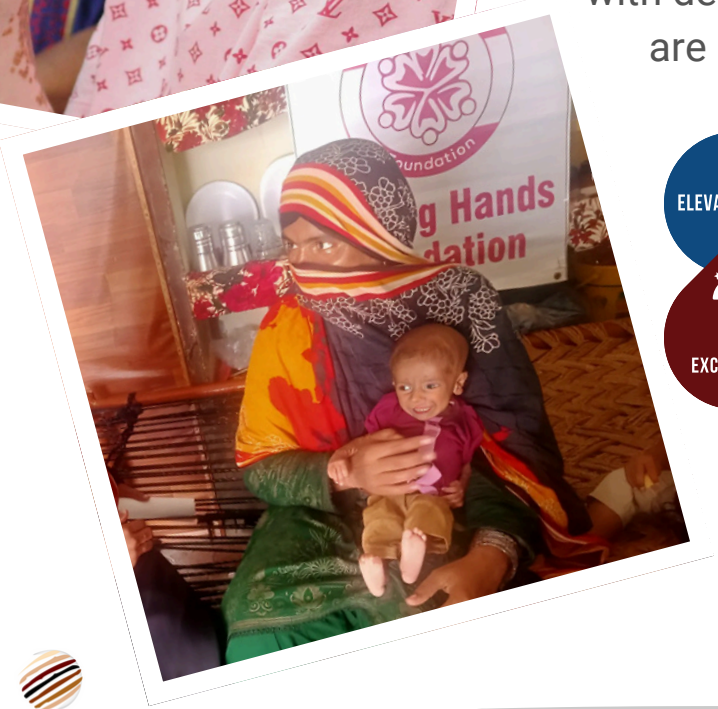
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In 2024, we continued to advance GlobalSkin’s ambitious five-year Strategic Plan (2023–2027), a roadmap designed to create meaningful change for dermatology patients worldwide. Developed through extensive consultations with our Members, stakeholders, and the Strategic Plan Working Group, this plan reflects the collective vision and dedication of our global community. Adopted by the GlobalSkin Board of Directors in September 2022, the Strategic Plan serves as our compass for achieving lasting impact.

VISION

Create a world where people with dermatological conditions are healthy and fulfilled.



MISSION

GlobalSkin exists to:



- **ELEVATE** the voice of the global dermatology patient community
- **CHAMPION** the common interests of people affected by dermatological conditions globally
- **UNITE** global dermatology stakeholders to bring about transformative change for patients
- **EXCELLENCE** in building a strong, inclusive, and impactful organisation.



2024 IN REVIEW SUMMARY



- Rare Disease Day
- Launched Communities of Practice
- #NotJustMySkin Awareness Campaign
- WHO Meetings in Geneva
- Mental Health Landscape Analysis



- Regional Meeting in Nairobi, Kenya (formation of Network)
- Meetings with Member State Missions
- World Congress of Rare Skin Diseases
- Side-event during WHA 2024, Geneva
- PEOF Conference

- GlobalSkin AGM
- World Atopic Eczema Day & Fund
- PRIDD Launch at EADV Congress
- GlobalSkin-Europe Forum
- WHA Resolution Submission



- EUPATI Graduation (2nd Cohort)
- Impact Fund launch
- ISAD (Doha)
- Rare Disease Day Fund
- GlobalSkin Conference Registration Open

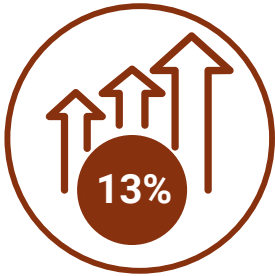
**FOR MORE
INFORMATION**

GlobalSkin.org





GLOBALSKIN MEMBERSHIP SUMMARY



2024 MEMBERSHIP GROWTH

Jan: 259 > Dec: 293



293
MEMBERS

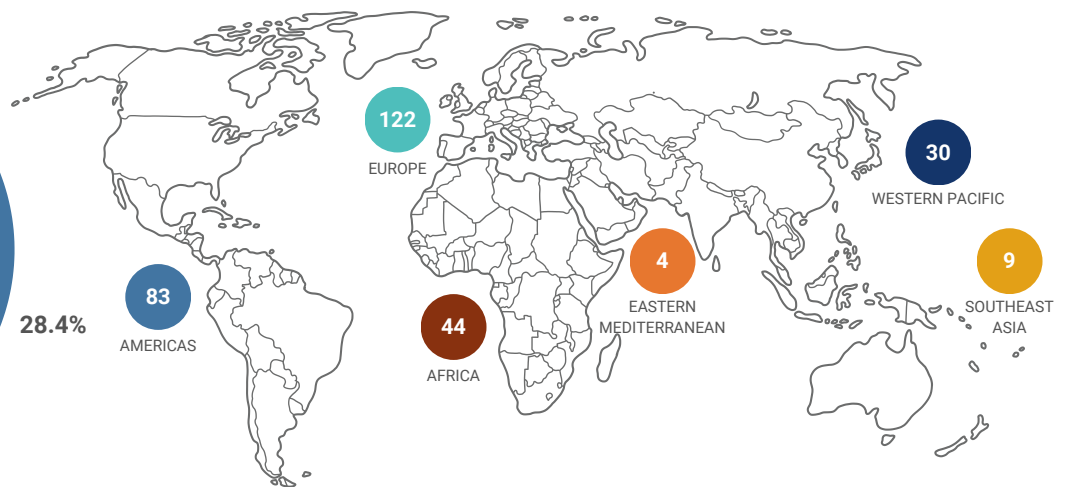
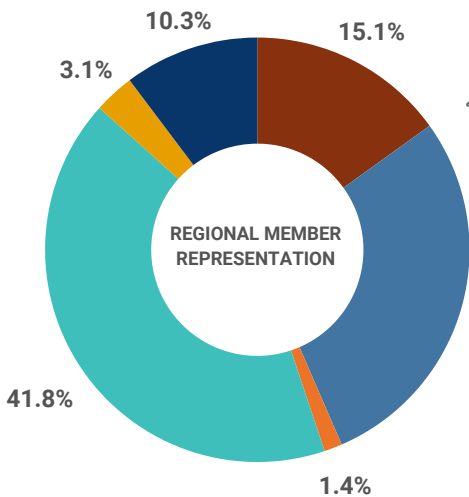
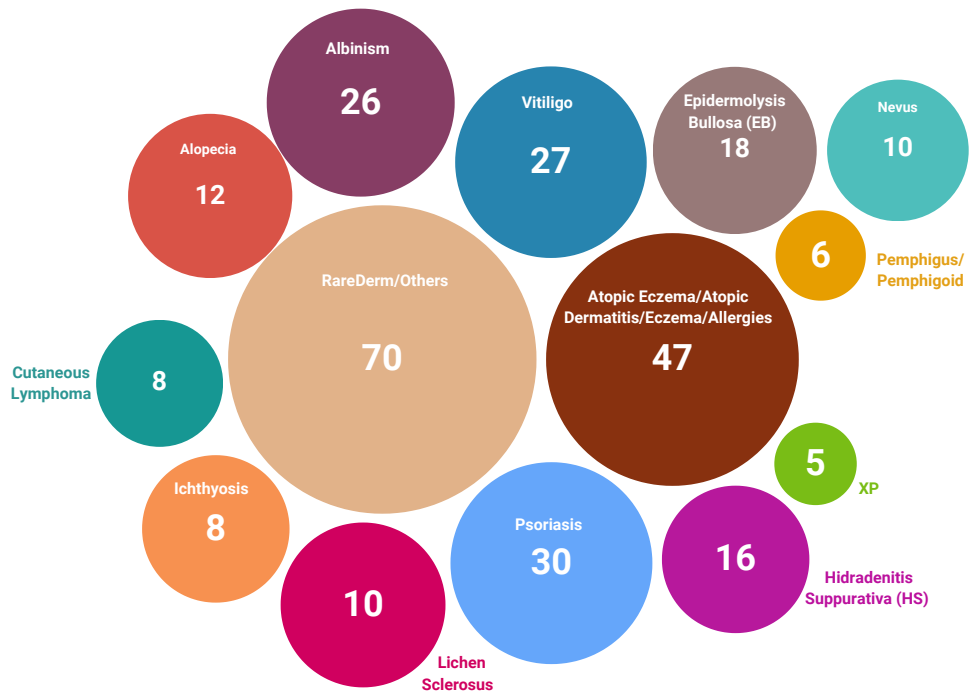


71
COUNTRIES



59 DISEASE
AREAS

DISEASE AREAS REPRESENTED



[Click here to learn about our members](#)





We amplify the voice of the global dermatology patient community, ensuring that people affected by skin conditions are heard and recognized. Through advocacy, awareness campaigns, and support for patient organizations, GlobalSkin elevates the issues that matter most to our community. Below is a summary of our 2024 activities aimed at **elevating patient voices**.



CAPACITY BUILDING



GLOBALSKIN CONFERENCE 2025

Successfully planned and launched the event website and registration for the **GlobalSkin 2025 Conference** taking place in Prague in April 2025. Our flagship event will bring members together to champion the global dermatology patient voice, advocate for the shared interests of those affected by dermatological conditions worldwide and collaborate for transformative change. A Travel Bursary Program will support Members to attend and ensure inclusive representation in Prague.



YOUTH ENGAGEMENT AND ADVOCACY

Connected with young patient leaders in our organization and providing them regular coffee chats where they can network and discuss their common challenges in their roles. Conducted a Mental Health Landscape Analysis and provided members with advocacy webinars and digital resources for their local advocacy efforts.



MEMBER IMPACT FUND

42

Patient Organizations received grants

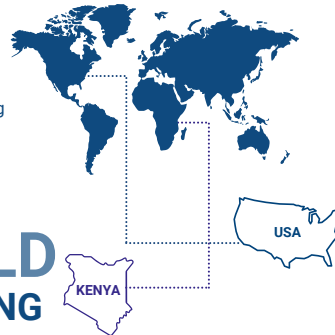


17

Disease Areas

23 of these organizations received supplementary funding for Skin Cancer Prevention and Awareness projects.

28 Countries



#SunSafe
SKIN CANCER
AWARENESS MONTH
gorlin
SYNDROME ALLIANCE



COLOUR THE WORLD WITH VITILIGO UNDERSTANDING



From January to April 2024, Royal Patches, Kenya, spearheaded the "Color the World with Vitiligo Understanding" campaign, an inspiring initiative supported by the GlobalSkin Member Impact Fund. Focused on eradicating stigma and discrimination, the campaign provided vital resources like sunscreen to children from remote, underprivileged areas and facilitated mental health support through collaborations with psychologists and counselors. This holistic approach not only addressed the physical needs of those with vitiligo but also fostered inclusivity, diversity, and acceptance within communities.

One participant remarked, "This was by far one of the greatest awareness campaigns we've seen. More individuals are now embracing acceptance, which is key to living with this condition." The campaign's impact extended to parents and even grandparents, empowering them with knowledge and tools to support children with vitiligo. While the initiative made tremendous strides, it also highlighted the ongoing need for resources like sunscreen. Through this project, Royal Patches truly "colored" communities with understanding and compassion, proving the transformative power of awareness and advocacy.

In May 2024, the Gorlin Syndrome Alliance, USA, leveraged the GlobalSkin Member Impact Fund to launch a powerful campaign for Skin Cancer Awareness Month. Through engaging social media posts and website content, they educated individuals about the risks of basal cell carcinomas—a lifelong burden for those with Gorlin syndrome—and highlighted essential sun safety practices, such as using sunscreen and protective clothing.

The campaign's success was evident: Instagram engagement surged by 89%, and the newly designed website resources became valuable tools for the community. A participant shared, "The information provided was a great reminder of the importance of skin protection for me and my family." Additionally, new partnerships with sun protection companies amplified their impact.

This initiative not only raised awareness but also empowered individuals and families with practical steps to safeguard their skin, proving once again how impactful the Member Fund is in driving meaningful change.

[Click here to read the full story](#)

[Click here to read the full story](#)





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PATIENT EXPERT SCHOLARSHIP PROGRAM



EUPATI FELLOWSHIPS

In 2024, 13 patient leaders were awarded scholarships to join the EUPATI Patient Expert Training Programme on the medicines development process, doubling the number supported in 2023.



FUTURE SUPPORT

15 scholarships have been allocated to patient leaders for the **2025 EUPATI Fellowship**



EUPATI is one of the golden standards we look to when it comes to patient engagement and I am excited to have learned how patients can engage in every process from product development, research, regulations, and the HTA process. Thank you to GlobalSkin for paving the way for us and for giving us the opportunity to join this wonderful program.

Paul Mendoza – PSORPHIL (Philippines)



Through this program, I gained an in-depth understanding of medical research and development processes, clinical trials, and regulatory processes while developing a more robust understanding of the role of patients, patient organizations, stakeholders, and collaborations. GlobalSkin has supported us financially and enabled us to get oriented with the program.

Rachel Ogola – Eczema Society of Kenya (Kenya)



REGIONAL NETWORKS & DISEASE COLLABORATION



GLOBALSKIN AFRICA REGIONAL NETWORK

Hosted the first **GlobalSkin African Members' Regional meeting** in April in Nairobi, Kenya, bringing together 36 Members from 12 countries. The meeting strengthened the connection of dermatology patient organizations across Africa. A key outcome of the event was the unanimous decision to establish GlobalSkin's first Regional Network, led by a Working Group which marked a significant milestone in regional collaboration.



ATOPIC ECZEMA COMMUNITY

- Produced paper on patient input in Atopic Eczema Treatment Care Guidelines
- World Atopic Eczema Day Fund supported Members' awareness activities
- Member delegation attended ISAD Conference in Doha, co-hosted a reception with GADA, chaired conference session, and attended WHO meeting
- Advocated with Impact Online Workshop



RAREDERM COMMUNITY

- Supported GlobalSkin Members with Rare Disease Day grants
- Established Community of Practice
- Over 30 RareDERM Members attended World Congress on Rare Skin Diseases (WCRSD) in Paris with ERN-Skin and GlobalSkin support
- Successful patient session and Member side event at WCRSD



GLOBALSKIN - EUROPE

- European Policy Online Roundtable by GlobalSkin & ESDR - **with published journal article**
- Member event at EADV Congress
- Supported GlobalSkin - Europe Members with travel bursaries to attend EADV Congress
- EU Funding Opportunities Online workshop



TARGETED COMMUNITY SUPPORT

Developed campaigns, initiatives, and grants to support the Atopic Eczema Community, RareDERM Community, and Europe Community.





We strive to ensure a strong and representative global voice for individuals affected by dermatological conditions. GlobalSkin unites patient leaders, advocates, and healthcare professionals, strengthening the global dermatology community's influence on policies and practices that impact patient care. Below is a summary of our 2024 activities aimed to **champion patient voices**.

DERMATOLOGY CONFERENCES

- **Patient Organization Booth** (AAD Annual Meeting, WCRSD Conference, EADV Congress, PeDRA Symposium, ISAD Conference)
- **Presented in Scientific Sessions** (WCRSD Congress, IFPA Conference, EADV Congress, ISAD Conference)
- **Hosted Side Events** (AAD Annual Meeting, WCRSD Conference, EADV Congress, ISAD Conference)



AWARENESS DAYS

- World Atopic Eczema Day 2024 📅
- Rare Disease Day 2024 📅
- World Skin Health Day 2024 (with ILDS) 📅



8 Jul July is World Skin Health Day
A pivotal time to raise awareness and improve care for over 2,100 skin disorders affecting over 1.8 billion people.
#skinhealthforall

GLOBAL & REGIONAL ADVOCACY

WORLD HEALTH ORGANIZATION

- WHA 2025 All Skin Diseases Resolution
- Member of new WHO Civil Society Commission
- Meetings with ILDS and various WHO departments
- Co-hosted side event during WHA 2024
- Co-hosted webinar about Skin Diseases as a Global Health Priority 📅

UNITED NATIONS

- Applied for status with UN Economic and Social Council
- Planning for high-level meeting on Non-Communicable Diseases in 2025

EUROPEAN UNION

- EADV and ILDS Occupational Skin Cancer Side Event 2023/2024
- Webinar on High Prevalence, Under Researched Diseases (2024) 📅
- New Member of European Medicines Agency Consumer and Patient Working Party (2024)

WORLD HEALTH ASSEMBLY (WHA) RESOLUTION

In 2024, GlobalSkin advanced efforts for a WHA Resolution addressing global skin health, focusing on all skin diseases, healthcare investment, research expansion, and strengthening WHO roles in data collection and training.



- ✓ **January–September 2024:** Engaged Member States to champion prioritization of skin diseases as public health priority.
- ✓ **September 2024:** Announced the lead country, mobilized national and regional support, and Submission of Request by Lead Member States.
- ✓ **September 2024–January 2025:** Building momentum for the agenda with WHO Executive Board members.
- ✓ **October 2024 - December 2024:** Lead Member States draft, consult and negotiate the zero-draft resolution.
- ✓ **February 2025:** Present the resolution at the WHO Executive Board meeting.
- ✓ **February–May 2025:** Continue building awareness and support globally.
- ✓ **May 2025:** Anticipated ratification and confirmation of the WHA Resolution.

GlobalSkin and the ILDS co-hosted a side-event during the 77th World Health Assembly (WHA) in Geneva

On May 29, 2024, GlobalSkin and ILDS co-hosted a side event at the 77th World Health Assembly in Geneva, "Skin Diseases as a Global Health Priority - NO UHC without Skin Health." Supported by the World Skin Health Coalition and Anesvad Foundation, the event urged national Ministries of Health to prioritize skin diseases, aligning with GlobalSkin's goal for an all-skin diseases resolution at WHA 2025.

Attended by 80 participants, it featured remarks from the Minister of Health from Panama, and representatives from Cote d'Ivoire and Nepal and the World Health Organization (WHO). Informative speeches were delivered by GlobalSkin Board President Marc Yale, CEO Jennifer Austin, ILDS Board Members Dr. Claire Fuller and Prof. Luca Borradori. But attendees heard the most powerful presentations about the lived experience from patient advocates Antoine Gliksohn, Global Albinism Alliance; Toni Roberts, DEBRA South Africa; and Josef De Guzman, Psoriasis Philippines.

This event marks another powerful collaboration between GlobalSkin and the ILDS. Together, we are bringing awareness of skin conditions to the highest policy tables. We are very proud of our ongoing collaborations to support skin patients.



UNITE



GlobalSkin plays a leading role in uniting dermatology stakeholders to transform perceptions of skin conditions. Through collaboration, education, and empathy, we work to break down stigma and create a supportive environment for people living with skin conditions. Below is a summary of our 2024 activities aimed to unite and change perceptions.



STRATEGIC ALLIANCES

In 2024, GlobalSkin showcased its thought leadership by fostering strategic alliances and facilitating patient engagement with global dermatology leaders, ensuring the patient perspective remains central to collaboration.

Strategic Partners include: ILDS, EADV, PEOF, RDI, Patient Movement Catalyst, NCD Alliance, EUPATI, Global Psoriasis Coalition, Health Diplomacy Alliance, and many more.



GLOBAL RESEARCH ON THE IMPACT OF DERMATOLOGICAL DISEASES (GRIDD) PROJECT

- The **GRIDD project** was featured in abstracts and posters at conferences in 2024 including: WCRSD Congress, IFPA Conference, PEOF Conference, EADV Congress, ISOQOL, ICHOM and ISPOR where it received a top 5% ranking.
- The GRIDD Research team refined, cleaned and analyzed the data collected in the GRIDD Study that ended in December 2023, manuscripts and publications will follow in 2025.
- Launched the PRIDD measure website and mobile app



GlobalSkin launched the groundbreaking PRIDD measure at EADV Congress 2024 in Amsterdam. The launch of PRIDD was celebrated during the Skin Matters Reception, and its development was highlighted during the co-hosted session in the Congress' scientific program on "Collaborating in Novel Ways to Elevate Dermatology Research. A PRIDD Booth in the Exhibition Hall served as a hub for engaging with attendees and raising awareness about the newest impact measure in dermatology.

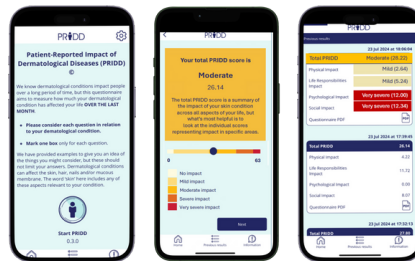
NEXT STEPS:

- Adoption of PRIDD in research
- Trademark
- Share data with GlobalSkin Members and stakeholders.



WHAT DOES PRIDD MEASURE?

PRIDD is comprised of 16 items, each rated on a scale ranging from "never" to "always". It's a **comprehensive** and **multidimensional** measure that provides a total impact score, as well as scores for **four impact dimensions**:



PRIDD

Patient-Reported Impact of Dermatological Diseases

PRIDD was developed over seven years by Cardiff University, University of Hamburg, and GlobalSkin, in partnership with over 5600 patients worldwide.



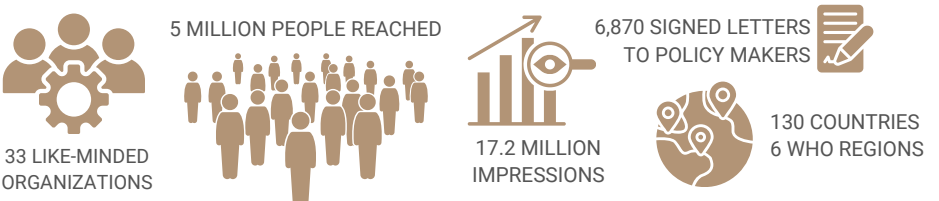
The only fully **validated** dermatology **impact measure** applicable to all skin conditions!

Learn more: PRIDD.ORG



WORLD SKIN HEALTH COALITION

2024 COALITION PARTNERS
22% PARTNER GROWTH IN 2024



The World Skin Health Coalition through their strategic plan are supporting efforts towards the World Health Assembly Resolution for All Skin Diseases. Through the aligned **#NotJustMySkin** awareness campaign, in person side-events, webinars and along with stakeholder relations.



Learn more and read the impact report: skinhealthcoalition.org





In 2024, GlobalSkin's diverse Board of Directors and dedicated staff continued to advance the 2023–2027 Strategic Plan. With leadership from Board Committees in key areas like Nominations, Finance, Membership, and Conference, alongside staff contributions, the organization remained focused on driving meaningful change for the global dermatology patient community **driving organizational excellence**.



BOARD

EXECUTIVE COMMITTEE



MARC YALE
President



RITU JAIN
Vice President



DAVID MCMAHON
Chair



MICHELLE CAPON
Secretary

BOARD DIRECTORS



GUILLERMO GUTIERREZ



TINA MESARIČ



TRAN HONG TRUONG



MAYA TULPULE



MURRAY TURNER



ADVISORY COMMITTEES

- Atopic Eczema Advisory Committee
- RareDERM Advisory Committee
- GlobalSkin-Europe Patient Leader Advisory Committee

[Click here to learn more](#)



THANK YOU

We sincerely thank the GlobalSkin Board for their unwavering leadership and dedication to advancing our mission. Your commitment to **elevating** patient voices, **championing** the interests of people affected by skin conditions, and **uniting** stakeholders across the dermatology community is instrumental in driving meaningful change.

Your focus on **excellence** in governance and strategic oversight has ensured that GlobalSkin continues to thrive, delivering impactful programs and fostering collaboration worldwide. Thank you for your invaluable contributions and for guiding us toward a brighter, more inclusive future for the dermatology patient community.



STAFF

GlobalSkin's professional staff play a vital role in delivering impactful programs to Members and bringing the Board's vision for the organization to life. We extend our deep appreciation thanks to the team for their dedication, expertise, and unwavering commitment to advancing our mission and supporting the global dermatology patient community.

[Click here to see staff profiles](#)

BOARD COMMITTEES

FINANCE & RISK COMMITTEE

Marc Yale, Chair
International Pemphigus & Pemphigoid Foundation
United States

David McMahon, Ex-officio
Irish Skin Foundation
Ireland

Tina Mesarič
Institute Atopika
Slovenia

Rachel Ogola
Eczema Society of Kenya
Kenya

Susan Thornton
Cutaneous Lymphoma Foundation
United States

Maya Tulpule
Shweta Association
India

MEMBERSHIP COMMITTEE

Murray Turner, Chair
Psoriasis Australia
Australia

Guillermo Gutierrez
Fundapso
Colombia

Maya Tulpule
Shweta Association
India

Gaylord Inena Wa Inena
Corbetta RDC
Democratic Republic of Congo

Špela Novak
Društvo Atopijski Dermatitis
Slovenia

Jorge Perez
Vitiligo Support and Research Group/VITAMIGOS
Cuba

Vlasta Zmazek
DEBRA Croatia
Croatia

CONFERENCE COMMITTEE

Guillermo Gutierrez, Chair
Fundapso
Colombia

Michelle Capon
Canadian Association for Porphyrin/Association Canadienne de Porphyrie
Canada

Josef Pohůnek
Psoriatic and Atopic Eczema Association
Czech Republic

Holly Priebe
Cutaneous Lymphoma Foundation
United States

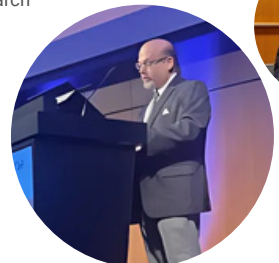
Christina Raj
Center for Ichthyosis Related Members Foundation
India

NOMINATING COMMITTEE

Murray Turner
Psoriasis Australia
Australia

Ogo Maduwesi
Vitiligo Support and Awareness Foundation
Nigeria

Tina Mesarič
Institute Atopika
Slovenia





2024 PARTNERS

We extend our heartfelt gratitude to our 2024 Partners for their support and dedication to advancing the mission of GlobalSkin. Your contributions play a vital role in empowering the dermatology patient community and driving meaningful change for people living with skin conditions worldwide.

Core Mission	Sanofi Regeneron (Platinum) Boehringer Ingelheim (Gold) Pfizer (Gold) Abbvie (Silver) Almirall (Silver) Amgen/Kyowa Kirin (Silver)	Bristol Myers Squibb (Bronze) Galderma (Bronze) LEO Pharma (Bronze) Lilly (Bronze) Astria (Contributor) La Roche-Posay (Contributor)
GlobalSkin Conference CHAMPION 2025	Pfizer (Platinum) AbbVie (Silver) Bristol Myers Squibb (Silver) Novartis (Silver) Sanofi Regeneron (Silver)	Takeda (Silver) UCB (Contributor) Astria (Supporter) Pierre Fabre (Supporter)
GRIDD	Sanofi Regeneron (Diamond) LEO Pharma (Platinum) Novartis (Silver) La Roche-Posay (Silver) UCB (Silver) Astrazeneca (Bronze) Bristol Myers Squibb (Bronze) Galderma (Bronze) Pfizer (Bronze) Takeda (Bronze)	AbbVie (Contributor) Amgen/Kyowa Kirin (Contributor) Beiersdorf (Contributor) Boehringer Ingelheim (Contributor) Janssen (Contributor) Pierre Fabre (Contributor) Sun Pharma (Contributor) Almirall (Supporter)
Atopic Eczema Community	AbbVie Almirall Amgen/Kyowa Kirin Astria	Bristol Myers Squibb Pfizer Fondation Eczema (Pierre Fabre) Sanofi Regeneron
RareDERM Community	Boehringer Ingelheim Sanofi Regeneron	
GlobalSkin-Europe Community	Boehringer Ingelheim Pfizer Sanofi Regeneron	
World Skin Health Coalition	GOLD AbbVie Incyte Pfizer Sanofi Regeneron Takeda	SILVER Bristol Myers Squibb Fondation Eczema (Pierre Fabre) Galderma La Roche Posay Novartis



#SkinMatters

#GlobalSkinMemberLove



International Alliance of
Dermatology Patient
Organizations

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